



# THE GEISETTE

SHELL CHEMICAL LP GEISMAR PLANT

2022: ISSUE 2

PHOTO: Manny Williams and his family enjoyed activities, food and fun at the 55 Year Anniversary Celebration.



## CONVENT AND GEISMAR CELEBRATE **55 YEARS**

JENNIFER HAIK NAMED CORPORATE BUYER OF THE YEAR

GEISMAR RAISES MORE THAN \$30,000 AT ANNUAL LEO BROERING GOLF TOURNAMENT

## “Happy Holidays, Team Geismar!”

It’s hard to believe that another year has passed us by. We have had a wonderful year celebrating major milestones and look forward to everything 2023 has in store for our site. As we enter the holiday season, I am reminded of the support from both our employees and friends in the community. None of this is possible without all of you, and we are so grateful!

The site performed very well through the year, and we plan to end with a strong fourth quarter.. This year we have witnessed growth, held successful fundraisers, completed turnarounds and celebrated Shell Geismar and Shell Convent’s 55-year anniversaries. I want to thank you for your help in making 2022 a safe and profitable year and encourage us all to make 2023 even better. Here’s to another 55 years of service in the Ascension and St. James Parishes.

Remember to stay safe and enjoy celebrating this holiday season with your family and friends!”

**Dai Nguyen**



General Manager  
SHELL GEISMAR



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## CAMP CATAHOULA: SPONSORED BY SHELL

Shell USA is proud to be the presenting sponsor of Camp Catahoula; a camp opportunity offered to pediatric burn survivors by Baton Rouge General's Foundation and Regional Burn Center. The BRG Foundation raises money for local pediatric burn survivors to attend Camp Catahoula without any additional costs to their families.

The experience of Camp Catahoula is unique in that young burn survivors are given opportunities to move past their fears and participate in summer activities like swimming, team relay games, yoga, fishing, riding horses, arts and crafts and various others with children who are just like them.

"Therapy is a big component of this," says Erik Showalter, president of the Baton Rouge General Foundation. "They can join in small groups for sharing their stories, and we spend time with these kids in the kitchen. Getting them to do that can take days to a week, but they accomplish that."

Baton Rouge General supplies Camp Catahoula with volunteers from doctors, nurses and even a chef. Parents of the victims, as well as adult burn survivors, also often volunteer. The camp provides a week of normalcy and allows children to enjoy themselves amongst burn survivors who share similar scars.

"From helping bring to life the outdoor therapy area in a newly expanded space to presenting Camp Catahoula for the third year, Shell is proud to be a partner in the important work of Baton Rouge General's Regional Burn Center," said Emma Lewis, Shell Senior Vice President U.S. Gulf Coast. "Our team has had the opportunity to take an active role in Camp Catahoula, adding to the camp experience for our region's youngest burn survivors."

The BRG Foundation allows companies and corporations to volunteer time, effort and money to programs such as Camp Catahoula. Shell uses campaigns such as HERO to donate money to BRG efforts and is happy to provide continued support for years to come.



Scan the QR code above or visit the following link to learn more about Camp Catahoula:  
[bit.ly/3iETMrh](https://bit.ly/3iETMrh)

# HERO

Helping Employees Reach Out

## CAMPAIGN: DOUBLE YOUR DOLLARS

Each September, Shell runs the HERO campaign, matching employee donations to Capital Area United Way or qualified nonprofit organizations dollar for dollar up to \$7,500 per year.

This year, Shell ran the Double Your Dollars promotion from Sept. 1–15, where Shell double-matched employee contributions. For example, a \$100 donation was matched by Shell to equal \$200 then grew to \$300 during Double Your Dollars.

Convent and Geismar took full advantage of the HERO campaign this September, kicking it off with the Jambalaya Cook-Off, where employees of both Convent and Geismar and contractors competed in a jambalaya cooking competition. Together, Convent and Geismar had a total of 133 employees participate in the program and together donated a matched total of \$420,434.22. The two sites are already looking forward to surpassing their donations in next year's HERO program.

CONVENT AND GEISMAR'S

# 55 YEAR ANNIVERSARY

SATURDAY, NOV. 12

LAMAR DIXON EXPO CENTER, GONZALES, LA.

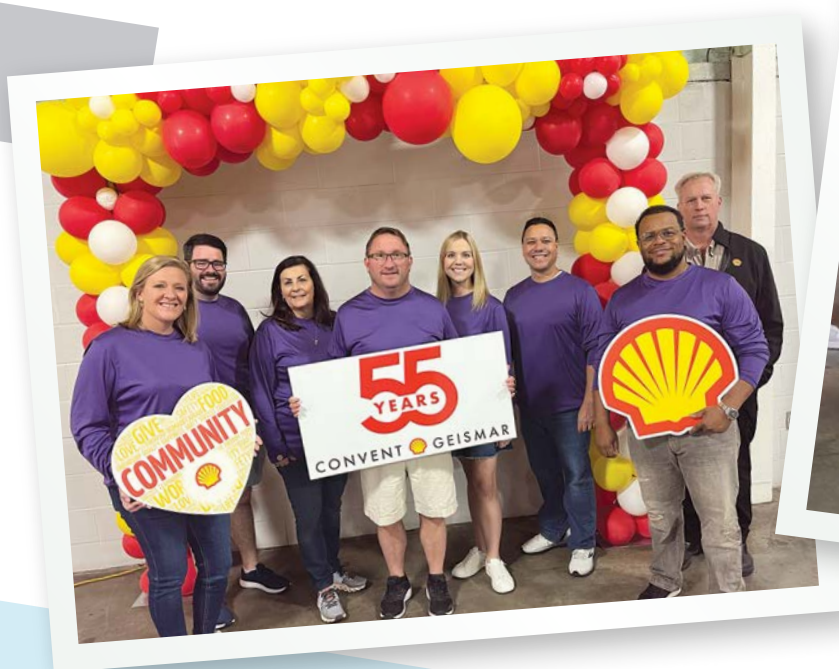


This year, the Convent and Geismar sites marked a major milestone—55 years. To celebrate, a committee was formed to plan Convent and Geismar's 55 Year Anniversary Celebration.

The committee spent months planning the event for employees and their families, from gifts and promotional materials to food and activities. Members of the team coordinated with Shades in Perkins Rowe, Baton Rouge, to gift each employee a pair of designer sunglasses of their choosing. In addition to sunglasses, all employees were entered to win door prizes ranging from an air fryer, a pair of Apple AirPods Max, a Yeti cooler, camping equipment, a Nespresso machine, an Apple Watch and more.



# CELEBRATION



The event also featured the Shell Pennzoil NASCAR show car, music, a rock climbing wall, a firetruck, catered food, inflatables for kids and so much more. Employees came together from both sites to celebrate and overall, the event was a huge success.

Special thank you to all our committee members: Ron Banker, Toni Carlton, Shelli DeRoche, Steve Dennis, Melissa Dotson, Marvin Harrison, Julie LeBeau, Antonio Loya, Stephen Mooney, Carmen Ramber and Jordan Tremblay.





# GEISMAR HOSTS JAMBALAYA COOK-OFF TO KICK OFF SHELL HERO CAMPAIGN

**THURSDAY, NOV. 1  
GEISMAR LEARNING CENTER, GEISMAR, LA.**

Each year, Geismar kicks off the Shell HERO campaign with the Geismar Jambalaya Cook-Off. Due to social distancing and the COVID-19 pandemic, this was the cook-off's first year back fully in person since 2019.

Shell Geismar and Convent employees formed teams and competed to become the 2022 Jambalaya Cook-Off Champion. The Convent and Geismar first-place winners, Clint Broussard, Collin Yeargin, Jared Wheelehan and Anne Becnel, had the opportunity to represent Shell in this year's Capital Area United Way Jambalaya Jam in October. Contractors were also given the opportunity to compete in their own jambalaya cook-off competition.

The day kicks off the Shell HERO campaign, which ran from Sept. 1-15. During these two weeks, Shell matched all employee donations (up to the match limit of \$7,500 per year). This past September, Shell ran the Double Your Dollars promotion, where all donations were doubled matched.

Thank you to our judges, vendors and employees and contractors who participated and donated.



*SPECIAL THANKS TO OUR FIVE JUDGES!*



*OUR TEAMS WERE HARD AT WORK!*



*THE WAVE BAKE SALE PROVIDED TREATS THROUGHOUT THE DAY.*



*THANK YOU TO ALL OUR CONVENT TEAMS FOR PARTICIPATING!*

# WINNERS



## GEISMAR

*Collin Yeargin and Clint Broussard*



## CONVENT

*Jared Wheelehan and Anne Becnel*



## Contractor: EXCEL Team 1

*Anthony Fosdick and Jarrett Marchand*



## GEISMAR

*Joey Cornett and Brooks Moran*



## Contractor: TURNER Team 1

*Percy Brown and Mike Newman*



## GEISMAR

*Ken Cornett and Mike Becnel*



## Contractor: GEO

*Brad Delaune and Layne Brignac*



## GEISMAR RAISES MORE THAN \$30,000 AT ANNUAL LEO BROERING GOLF TOURNAMENT

### *In Memory of Former Geismar General Manager Leo Broering*

Geismar's annual Leo Broering Golf Tournament is held each fall to raise funds for Capital Area United Way. The tournament was created in honor of former Geismar plant manager, Leo Broering, who loved golf and tragically passed away in 2004.

This year, the event took place at the Pelican Point Golf and Country Club in Gonzales. Vendors and volunteers drove in as early as 5 a.m. to set up and provide players with food and beverages throughout the day. Over 50 teams participated this year and the event raised more than \$30,000! George Bell, president and CEO of United Way, along with other United Way members were in attendance, and Bell thanked Shell for all their fundraising efforts on behalf of the foundation.

Special thank you to all our partners, players, sponsors, vendors and volunteers.



(L-R) Trevor Adams, Mike Gill, Tim Carmouche and Terry Carmouche take the prize for TOP GROSSING team.

### **Congratulations to our winners!**

#### **TOP GROSSING TEAM:**

Trevor Adams, Mike Gill, Tim Carmouche and Terry Carmouche

#### **LONGEST DRIVE**

Quinn Leblanc

#### **CLOSEST TO THE HOLE**

Trevor Adam

#### **TOP NET TEAMS:**

##### **First place**

*BROWN AND ROOT: Rayford Conerly, Jason Bright, Jared Fontenot and Wade Walker*

##### **Second place**

*ACE ENTERPRISES: Toby Waguespack, David Roshto, Donnie Dottolo and Chuck Trask*

##### **Third place**

*Jot Granier, Aaron Montalto, Alan Walker and Rhett Diez*



The THIRD PLACE award goes to the team of (L-R) Jot Granier, Aaron Montalto, Alan Walker and Rhett Diez





## JENNIFER HAIK NAMED CORPORATE BUYER OF THE YEAR BY WE USA

Jennifer Haik, transformation lead, has been recognized by WE USA as Corporate Buyer of the Year. WE USA is a publication that supports women-owned businesses and supply chain inclusion. Specifically, Jennifer was recognized for her efforts for supply chain inclusion in Shell. Here's what Jennifer had to say about her award.



### **Q: What is the award? Tell us a little about it.**

**A:** *The Corporate Buyer of the Year award recognizes someone who helped to drive diversity within their company's supply chains. I handle and oversee all manufacturing within the U.S. sites and was nominated for this award by Shell corporate for my efforts in increasing diverse suppliers in manufacturing. This can refer to but is not limited to businesses that are women-owned, veteran-owned, disability-owned, black-owned and minority-owned.*

### **Q: Can you elaborate on the phrase "supplier diversity"?**

**A:** *Supplier diversity refers to growing capable, historically under-represented businesses into the supplier partners our industry needs to be sustainable and meet upcoming energy needs in the future. By increasing supplier diversity, we will change the profile of our supply chain to reflect and uplift the communities where we live and work.*

### **Q: Did you implement anything new to increase supplier diversity?**

**A:** *Yes, I put several programs into place. Shell's U.S. goal is to have 15% diverse supplier spending by 2023. My biggest goal was to get all of our sites to move in this direction. Specifically in downstream, I set up a mentorship program for our diverse suppliers that were already successful in an effort that they would spread the word. I also increased efforts to provide diverse suppliers with more information about new opportunities to work on our sites. Most importantly, I held major suppliers accountable to spend money on our diverse suppliers. Especially larger suppliers that have been with us for a long time; getting them to set up diverse suppliers was one of my biggest goals.*

### **Q: What is WBENC?**

**A:** *WBENC stands for the Women's Business Enterprise National Council. To qualify as a diverse supplier, Shell accepts seven certifications, one of which is a women-owned business certification. WBENC falls into this category.*

### **Q: What does this award mean to Shell, specifically Convent and Geismar?**

**A:** *Convent and Geismar want to play a part in creating a workforce that represents our community, as well as the companies you spend money in.*

### **Q: What does this award mean to you?**

**A:** *It meant a lot to me to be recognized as an advocate for supplier diversity, when sometimes it felt like we were barely inching along as far as progress. But, I do attribute a lot to the team that helped me along the way.*

Here's what WE USA had to say about Jennifer: "Jennifer showed steadfast commitment, leadership and passion for developing suppliers in the Gulf of Mexico business region, stretching from Texas to Louisiana. As a supply chain manager, she continues to transform the way Shell engages with current suppliers delivering key services and products for manufacturing. Jennifer recently worked to establish a supplier mentorship/coaching program at her manufacturing site to help build stronger relationships among dozens of supplier and technical teams. She inspires others through her shared vision!"

# FIVE YEARS AS CAPITAL AREA UNITED WAY'S PRESENTING SPONSOR: JAMBALAYA JAM 2022

THURSDAY, OCT. 13—DOWNTOWN BATON ROUGE, LA.



SHELL VOLUNTEERS AND TEAMS FROM CONVENT, GEISMAR AND PORT ALLEN



CINDY LONG AND FELICIA GRAVES SERVE SHELL'S APPETIZERS IN THE APPETIZER COMPETITION.



GEISMAR AND CONVENT'S BRISKET APPETIZER



GEISMAR'S JAMBALAYA COOK-OFF WINNERS PREPARE TO COMPETE.



CONVENT'S TEAM BEGINS COOKING THE JAMBALAYA FOR THE COMPETITION.

# JAM JAM

2022



SHELL VOLUNTEERS DECORATE THE BOOTH FOR THE COMPETITION.



GEISMAR'S TEAM WITH GEORGE BELL, PRESIDENT AND CEO OF CAPITAL AREA UNITED WAY



KIRK KALLENBERGER, CONVENT GM, AND DAI NGUYEN, GEISMAR GM, WITH SHELL'S TITLE SPONSOR AWARD



KONA ICE SERVED SNOWBALLS AT THE EVENT IN SHELL CUPS!



CONVENT'S SHRIMP APPETIZER



PORT ALLEN'S TEAM PREPARES JAMBALAYA FOR THE DAY.

For the last five years, Shell has participated as Capital Area United Way's presenting sponsor in the Jambalaya Jam. The event is the home of downtown Baton Rouge's appetizer and jambalaya cooking competition.

This year, 56 teams participated, with Shell representing three of them: the Geismar and Convent winners of Geismar's 2022 Jambalaya Cook-Off, Clint Broussard, Collin Yeargin, Jared Wheelehan and Anne Becnel, as well as a team from Shell Catalyst and Technologies in Port Allen. Together, they prepared two crowd-pleasing appetizers and an immensely popular jambalaya.

Whether you cooked, volunteered or came out to have a good time—thank you! The day would not have been possible without you.



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## CALENDAR

DECEMBER	SUN	MON	TUES	WED	THU	FRI	SAT
					1	2	3
	4	5	6	7	8	9	10
	11	12	13	14	15	16	17
	18	19	20	21	22	23	24
	25	26	27	28	29	30	31

JANUARY	SUN	MON	TUES	WED	THU	FRI	SAT
	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
	22	23	24	25	26	27	28
	29	30	31				

**DEC 13**  
HAPPY BIRTHDAY, U.S. NATIONAL GUARD!

**DEC 18**  
HAPPY HANUKKAH!

**DEC 19**  
CHRISTMAS/WINTER BREAK BEGINS—ST. JAMES PARISH, EBR PARISH

**DEC 22**  
CHRISTMAS HOLIDAY BEGINS—ASCENSION PARISH

**DEC 24**  
CHRISTMAS EVE

**DEC 25**  
MERRY CHRISTMAS!

**DEC 26**  
HAPPY KWANZAA!

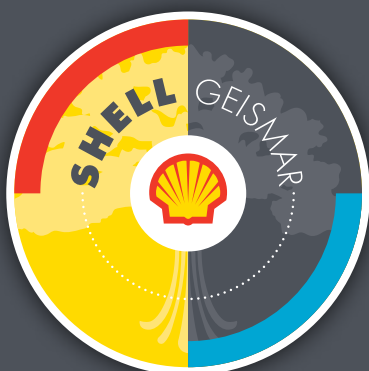
**DEC 31**  
NEW YEAR'S EVE

**JAN 1**  
HAPPY NEW YEAR!

**JAN 4**  
CHRISTMAS/HOLIDAY BREAK ENDS—EBR, ASCENSION PARISH

**JAN 5**  
CHRISTMAS/HOLIDAY BREAK ENDS—ST. JAMES PARISH

**JAN 16**  
HAPPY MARTIN LUTHER KING JR. DAY!



## THE GEISETTE: Issue 2, 2022

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