SHELL AND JAZZ FEST RECYCLING PROGRAM 2022

17.56

METRIC TONS OF RECYCLING DIVERTED FROM LANDFILL

- 10.91 metric tons: cardboard
- 5.524 metric tons: cans/bottles
- 1.13 metric tons: hard-to-recycle plastics that produced ~383 gallons of pyroil

AVOIDED EQUIVALENT OF 50.75 METRIC TONS CO₂

METRIC TONS OF FOOD WASTE COMPOSTED*

AVOIDED EQUIVALENT OF

4.29 METRIC TONS CO₂



AVOIDED 55.05

METRIC TONS OF CO₂ FROM THE AIR

One metric ton = 2204.62 lbs

That's enough air capacity to fill about 853,160 regulation 29.5" basketballs

* Source: https://www.nextbigfuture.com/2018/11/average-american-family-emits-over-four-hot-air-balloon-volumes-of-co2.html

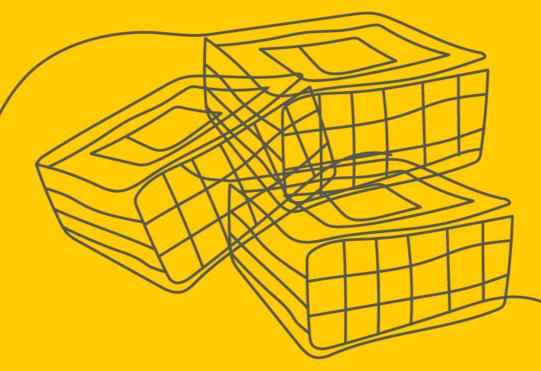
LOCAL NON-PROFITS BENEFITED*

DERELICT CRAB TRAP REMOVAL

Remove hundreds of derelict crab traps that continue to catch and kill crabs and other marine life, act as navigation hazards to boaters and shred nets for shrimpers and other commercial fishermen.

Barataria-Terrebonne National Estuary Program





LITTER GITTER PROJECT

Deploy a trash-capture device in Orleans parish to improve water quality in SE Louisiana and in the Gulf of Mexico.

Pontchartrain Conservancy

* Shell funded local community projects equal to the fair market value of the materials recycled at Jazz Fest 2022.





7,984

SINGLE USE 160Z BOTTLES



OF RECLAIMED COOKING OIL CONVERTED TO FUEL FOR SHRIMP BOATS



